

# 2021 TOURISM Economic Impact



**\$592M**

Total Economic Impact

**5,076**

Total Jobs Impact

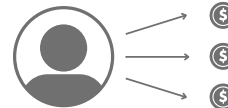


**\$128M**

Total Labor Income Impact

**\$343M**

Direct Visitor Spending



Direct visitor spending of **\$343 million** generated tourism's total economic impact of **\$592 million**, including **5,076 total jobs** (including full-time and part-time jobs) with associated labor income of **\$128 million in 2021**.

## JOB IMPACTS

Visitor activity sustained **3,547 direct jobs** and an additional **1,529 indirect and induced jobs** in Fairfield County.

The total **5,076 jobs** in the County supported by visitor spending accounts for **7.9% of all jobs in the county**.

Industry	Total Jobs	Labor Income
Food & bev.	2,233	\$41.59M
Retail	724	\$20.45M
Recreation	443	\$6.48M
Lodging	152	\$2.61M

# 2021 TOURISM Economic Impact



**\$78M**  
Total Tax Revenues

**\$664M**

Per household in  
tax burden relief



**\$38M**

State & Local Tax Revenues



**\$16M**  
Local Tax Revenues

The economic impacts attributable to tourism generated significant fiscal (tax) impacts as they cycled through the county economy. Overall, **tourism generated \$78 million in tax revenues in 2021.**

## TAX IMPACTS

Visitor spending, visitor supported jobs, and business sales generated **\$77.9 million** in government revenues. State and local taxes alone tallied **\$37.9 million** in Fairfield County in 2021.

Each household in the county would need to be taxed an additional **\$664** to replace the visitor-generated taxes received by state and local governments in 2021.

Industry	Total Taxes
Total tax revenue	<b>\$77.90</b>
Federal taxes	<b>\$40.00</b>
State taxes	<b>\$22.40</b>
Local taxes	<b>\$15.50</b>
State/local taxes per household	<b>\$664</b>