

# 2023 TOURISM Economic Impact

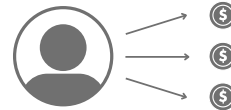


**\$700M**

Total Economic Impact

**\$426M**

Direct Visitor Spending



**5,137**

Total Jobs Impact



**\$133.2M**

Total Labor Income Impact

Direct visitor spending of **\$426 million** generated tourism's total economic impact of **\$700 million**, including **5,137 total jobs** (including full-time and part-time) with associated labor income of **\$133.2 million in 2023**.

## JOB IMPACTS

Visitor activity sustained **3,619 direct jobs** and an additional **1,517 indirect and induced jobs** in Fairfield County.

The total **5,137 jobs** in the County supported by visitor spending accounts for **7.0% of all jobs in the county**.

Industry	Total Jobs	Labor Income
Food & bev.	2,265	\$37.13M
Retail	701	\$19.97M
Recreation	548	\$8.59M
Other transport	403	\$14.15M

# 2023 TOURISM Economic Impact



**\$85M**

Total Tax Revenues

**\$724**

Per household in  
tax burden relief



**\$42.5M**

State & Local Tax Revenues



**\$18.4M**

Local Tax Revenues

The economic impacts attributable to tourism generated significant fiscal (tax) impacts as they cycled through the county economy. Overall, **tourism generated \$85 million in tax revenues in 2023.**

## TAX IMPACTS

Visitor spending, visitor-supported jobs, and business sales generated **\$85 million** in government revenues. State and local taxes alone tallied **\$42.5 million** in Fairfield County in 2023.

Each household in the county would need to be taxed an additional \$724 to replace the visitor-generated taxes received by state and local governments in 2023.

Industry	Total Taxes
Total tax revenue	\$85M
Federal taxes	\$42.5M
State taxes	\$24.2M
Local taxes	\$18.4M
State/local taxes per household	\$724